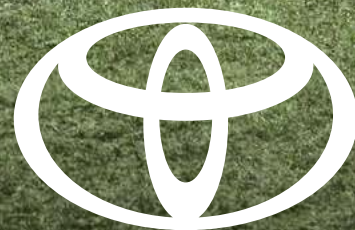


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# TOYOTA STARLET



**MAKE SPACE  
FOR FUN**





MODEL SHOWN:  
STARLET 1.5 Xr AUTOMATIC

# FUN LIVING

Growing up doesn't have to be boring. Growing up doesn't mean you have to stop having fun! Growing up means you can choose a car that suits your needs AND a car that Makes Space for Fun! The Toyota Starlet offers everything and never lets life get in the way of fun!

Featuring class-leading space with matching practicality, full smartphone integration and Wi-Fi; and a more powerful but also extra fuel-efficient engine – the ultra-Instagrammable Starlet will always score the most upvotes in your street.

*Backed by the Toyota pillars of quality, durability and reliability, the Starlet is a lifetime commitment to peace of mind and fun-packed value-for-money motoring.*

You can't opt out of grown-up responsibilities, but the Toyota Starlet will always be your ticket to fun.





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# YOUR STARLET, YOUR CHOICE.

Made to match your every need, there's no such thing as a bad choice in the Toyota Starlet range. Ultimate dynamic control is provided by a standard five-speed manual transmission, while urban warriors are treated to the option of a self-shifting four-speed automatic option. There's enough fun here for everyone.

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#### MODEL LINE-UP:

**Starlet 1.5 Xi Manual**  
**Starlet 1.5 Xs Manual**  
**Starlet 1.5 Xs Automatic**  
**Starlet 1.5 XR Manual**  
**Starlet 1.5 XR Automatic**

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MODEL SHOWN:  
STARLET 1.5 XR AUTOMATIC





# FAST FUN

MODEL SHOWN:  
STARLET 1.5 Xr AUTOMATIC



*You've got this: up your fun bill, not your fuel bill.*

**POWERING YOU TO THE OFFICE OR THOSE HARD-EARNED WEEKEND PLAY-TIMES IS A NEW, LARGER, MORE POWERFUL, AND MORE ECONOMICAL 1.5ℓ FOUR-CYLINDER PETROL ENGINE.**

Optimised to balance efficiency with ease-of-driving performance, the Toyota Starlet develops maximum power of 77 kW @ 6 000 r/min and peak torque of 138 Nm @ 4 400 r/min. Fuel consumption on all 5-speed manual-equipped models is measured at a frugal 5.4ℓ/100 km and at 5.7ℓ/100 km in the automatic versions.

**SHAPED  
FOR  
SUCCESS**



**SMASH YOUR SOCIAL  
MEDIA WITH THE  
TOYOTA STARLET.**

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*The liquid flow design language creates a dynamic, energetic silhouette reminiscent of the movement of liquid, accentuating its natural sense of elegance and athleticism.*

Boldness comes standard through the equipping of LED projector headlamps\* complemented by LED daytime running lights\* and front fog lamps\*.

\*Available on selected models

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MODEL SHOWN:  
STARLET 1.5 Xr AUTOMATIC

## CHECK OUT THE FUN.

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The side profile view has been remodelled, including 16" alloy\* wheels featuring a striking turbine design that matches the chrome\* door handles. To avoid accidental damage, auto-retractable\* mirrors fold inwards when you're parked. They automatically fold back out as soon as you open the door. They're also colour-coded for added fun.

At the rear, the Starlet's raciness peaks with a stylish rear spoiler and LED-powered brake lights. Fun has never looked so good!

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## #OUTFITOFTHE DAY

*\*Available on selected models*



MODEL SHOWN:  
STARLET 1.5 XR AUTOMATIC

# PRESS PLAY

MODEL SHOWN:  
STARLET 1.5 Xr AUTOMATIC



*The Toyota Starlet is all about having fun and it's ready to play. Loaded with all the interior tech to make every journey unforgettable.*

The Toyota Starlet has a strong focus on value and all models come standard with innovative technology features.

The Starlet is equipped with the latest in-car entertainment technology, such as a Display Audio touchscreen infotainment system which is linkable to smart devices by either Apple CarPlay or Android Auto. It features USB and Bluetooth connectivity. Both display the screen of the smartphone on the vehicle's infotainment screen and links the phone's audio output to the vehicle's six\* speakers.

The Toyota Starlet also includes Toyota Connect\*\*, which is an all-in-one connectivity package that can be linked to your MyToyota App.

## FEATURES INCLUDE:

- In-car Wi-Fi
- Vehicle diagnostics and telematics
- Digital logbook
- Driver ratings
- Roadside assistance and more

\*Available on selected models.

See the inside back cover for more information.

\*\*25GB free data once-off upon activation.

Ts & Cs apply. Wi-Fi available in South Africa only.

South African vehicle specifications may differ.

## ALL THE SPACE FOR ALL THE FUN.

*Comfort, ease and convenience extends to the interior features like automatic air conditioning, electric windows, and a sliding armrest between the front seats. There are also three USB ports for on-the-go charging so you can enjoy always-on, always-connected fun, always!*

MODEL SHOWN:  
STARLET 1.5 Xr AUTOMATIC



**And don't forget – come work or play, there's always space for more. Unsurprisingly, the Starlet literally makes space for fun with even more front and rear legroom than before, offering 314 l of boot space and several configurations for loading longer objects thanks to its 60/40 split rear seat.**

The flagship **Xr** model takes tech to the next level. Helping you pilot your way to fun is a three-spoke leather\* steering wheel that features fingertip controls to operate the car's audio, connected mobile phone and cruise control\*. This means that the driver never needs to take their eyes off the road while they keep the fun going.

Unique to the **Xr** is the reverse camera, housed by the infotainment unit that displays the rear of the vehicle when backing up. Also unique to this model is a keyless entry and exit, Push Start button and up to six speakers to keep the fun flowing.

\*Available on selected models.



South African vehicle specifications may differ.



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# AHEAD OF THE CURVE

*While the Toyota Starlet lets you maximise every moment of your life, it's also always there to keep you safely on the road.*



MODEL SHOWN:  
STARLET 1.5 Xr AUTOMATIC

Therefore, to protect you and your loved ones, the Starlet is equipped with an extensive array of next-generation safety interventions. These include:

**Airbags**, for driver and front passenger; including front side\* and curtain\*.

**Anti-Lock Braking System (ABS)**, designed to modulate excess brake pressure to allow for continued tyre rotation under extreme braking conditions; where excessive pressure would ordinarily lock the brakes and induce a skid or loss of control.

**Electronic Brake-Force Distribution (EBD)** individually distributes braking force to each corner to allow for variances in weight distribution and tyre grip under braking, to increase stability, stopping distance and vehicle control.

**Vehicle Stability Control (VSC)** keeps the driver in control and the vehicle pointing straight on slippery surfaces.

**Hill-Assist Control (HAC)** prevents the vehicle from rolling back when starting on an incline.

**Rear Park Distance Control (PDC)** uses sensors to scan behind the vehicle for nearby stationary objects. Upon detection, a buzzer sounds inside the cabin to alert the driver of a potential impact.

The front seatbelts have an Emergency Locking Retractor function which is further strengthened with pre-tensioners, and force limiters for complete safety and comfort at all times. At the back, the ISOFIX child restraint system is designed to secure baby seats to the rear seat while the rear doors are fitted with child locks to ensure that the little Starlet fans behind you remain strapped in.

Except for the Xr models that have wireless door locking and unlocking, all Starlet models are installed with security technology that includes locking and unlocking of all doors by remote control, an alarm and an immobiliser.

*\*Available on selected models*



# TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO<sub>2</sub>

## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO<sub>2</sub>

## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilising hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA STARLET RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Starlet range has been designed to have very low CO<sub>2</sub> emissions.



ZERO CO<sub>2</sub>

## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

GET CONNECTED WITH  
**My TOYOTA**

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



### IN-CAR WI-FI\*

Connect to Wi-Fi



### GPS LOCATOR

Always know your vehicle's GPS location



### LOGBOOK

Have access to a digital logbook



### DRIVER NOTIFICATIONS

Important reminders like licence renewal



### BATTERY HEALTH CHECK

Check your battery health



### SERVICE BOOKING

Manage your services



### ROADSIDE ASSISTANCE

Get real-time roadside assistance



### DRIVER RATING

Receive a driver rating



### FLEET MANAGEMENT

Monitor your fleet



### LICENCE RENEWAL

Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://TOYOTA.CO.ZA/MY-TOYOTA)

\*25GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit [www.toyota.co.za/genuine](http://www.toyota.co.za/genuine)

## TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Starlet without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Starlet by means of a full service history.

## TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

# TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



## TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Toyota Starlet deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Toyota Starlet. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit [www.toyota.co.za/toyota-finance](http://www.toyota.co.za/toyota-finance)

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